

令和 2 年 6 月 17 日

国連防災機関（UNDRR）災害に強い社会に向けた民間セクター・アライアンス（ARISE） 登録のお知らせ

弊社では、国や自治体等から受託する既存の全ての事業を SDGs の理念の元、持続可能な社会を目指すことを意識し推進していくこととしています。また、受託事業以外の自主調査は、平成 7 年の阪神淡路大震災直後から開始した「災害・防災に関する自主調査等」も、現時点で 51 回目の実施となりました(<https://www.surece.co.jp/research/>)。直近では、コロナウイルス感染症に関する全国アンケートや緊急事態宣期間の国民の接触機会調査等を継続しております。

この自主調査結果は、これまで国や自治体及び多くの研究者や報道機関等に提供しており、直近のコロナウイルス感染症に関する結果等は、国の会議資料(内閣官房「全世代型社会保障検討会議」)にも活用いただいております。また、UNICEF 関連の COVID-19analytics team の研究メンバーにもデータを提供し活用いただいております。(資料 1 UNICEF COVID-19 Analytics Project ホームページ)

このように、自主調査結果が海外の研究者等でも活用していただいたことや、ご縁があって国連防災機関（UNDRR）災害に強い社会に向けた民間セクター・アライアンス（アライズ）（UNDRR Private Sector Alliance for Disaster Resilient Societies (ARISE)）※の日本会員企業が開催した公開シンポジウムで、「訪日外国人防災の自主調査結果」の発表の機会をいただいたこともあり、わが社の自主調査等の活動もさらに国際的に役立てる可能性があるのではと考えております。

このため、正式に **UNDRR Private Sector Alliance for Disaster Resilient Societies (ARISE)** のメンバーとなるための参加申請を行い、2020 年 4 月 10 日に The United Nations Office for Disaster Risk Reduction (UNDRR) より、弊社を新メンバーとして歓迎する旨の書状 (Welcome letter) を UNDRR 駐日事務所経由でいただきましたので、ここに報告いたします。(資料 2) また、これを機会に「災害・防災・減災・安全・感染予防等」あらゆる局面での事業の研鑽を図り、“真の情報”を国内外に提供する会社となるよう努力いたします。

株式会社サーベイリサーチセンター
SRC 情報総研

※ARISE（アライズ）は国連防災機関（UNDRR）公認の民間企業ステークホルダーグループであり、防災・減災分野にコミットする世界各地の企業・団体が参画しています。会員企業・団体は、防災・減災とレジリエンス（災害に強い社会）づくりを目指し活動しています。

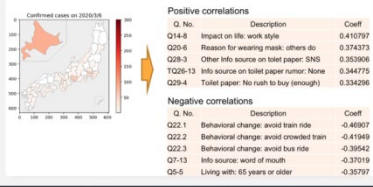
資料 1 UNICEF COVID-19 Analytics Project ホームページ

Topic 3. Perception and Behavior in Japan

Contributors: Mariko Kurokawa and Hiroshi Maruyama

Survey Research Center Co. Ltd. is a private company in Japan that specializes in conducting surveys, mainly for the national and local governments to help plan and evaluate their policies. Recently the company conducted a [national survey concerning COVID-19](#) news and resulting behavior changes on March 7th - 9th. 100 responders were randomly selected from each prefecture from an approximate national pool of 2 million panelists.

We analyzed the data to see if there are any correlations between the number of cases and the people's perception and behavior. Figure. 1 shows preliminary results of the study. We used national data regarding confirmed COVID-19 cases from March 6th (the day before the survey was conducted) for the study.



Positive correlations		
Q. No.	Description	Coeff.
Q14-8	Impact on life, work style	0.410797
Q20-6	Reason for wearing mask: others do	0.374373
Q28-3	Other info source on toilet paper: SNS	0.353908
TQ26-13	Info source on toilet paper rumor: None	0.344775
Q29-4	Toilet paper: No rush to buy (enough)	0.334296

Negative correlations		
Q. No.	Description	Coeff.
Q22-1	Behavioral change: avoid train ride	-0.469007
Q22-2	Behavioral change: avoid crowded train	-0.419469
Q22-3	Behavioral change: avoid bus ride	-0.39542
Q7-13	Info source: word of mouth	-0.37019
Q5-5	Living with: 65 years or older	-0.35797

<https://www.covid19analytics.org/project-details/behavior-changes>

(UNICEF COVID-19 Analytics Project)

資料 2 The United Nations Office for Disaster Risk Reduction (UNDRR) より、「UNDRR Private Sector Alliance for Disaster Resilient Societies (ARISE)」への弊社の参加を歓迎する旨の Welcome Letter

United Nations  Nations Unies
OFFICE FOR DISASTER RISK REDUCTION • BUREAU POUR LA REDUCTION DES RISQUES DE CATASTROPHES
9-11 RUE DE VAREMBE, CH-1202 GENEVE, FAX: +41-22-733-9531, TEL: +41-22-917-8907/8908

Ref. UNDRR.OUT/2020.00011

6 April 2020

Dear Mr. Fujisawa,

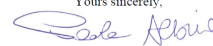
It is my pleasure to welcome Survey Research Center Co., Ltd. as a new member of the United Nations Office for Disaster Risk Reduction (UNDRR) Private Sector Alliance for Disaster Resilient Societies (ARISE). Your company's knowledge, experience and commitment to the Sendai Framework for Disaster Risk Reduction, Sustainable Development Goals (SDGs) and Paris Climate Agreement will bring an invaluable perspective to ARISE and the global disaster risk reduction community.

The Sendai Framework states that addressing underlying disaster risk factors through disaster risk-informed public and private investments is more cost-effective than primary reliance on post-disaster response and recovery. In addition, reducing climate and disaster risk is a critical element for long term sustainable development. Trillions of dollars of new investments are expected in hazard-prone areas by 2030, dramatically increasing the global value of assets at risk. How disaster risk is considered and managed in capital investments, supply chains and operations will be a decisive factor on achieving the Sendai Framework targets.

ARISE leverages the private sector's expertise and ensures that business itself is fully aware of potential risks and acts to mitigate and reduce the future risks. As outlined in the ARISE Terms of Reference (attached), ARISE advocates for risk-informed development by encouraging and supporting the private and public sectors to put in place policies and practices to reduce disaster risk and losses. It mobilizes and facilitates the private sector to carry out risk-informed investments and to engage in business practices that build resilience, prevent social and economic losses and enhance recovery from disasters, in line with the Sendai Framework. Importantly, ARISE facilitates the exchange of experience and knowledge on the implementation of disaster risk reduction through the integration of disaster and climate risk into business management strategies, financial reports and accountability and risk management frameworks.

I look forward to working closely with you to build resilient businesses and communities.

Yours sincerely,



Paola Albrito
Chief of Branch
Intergovernmental processes, Intergovernmental cooperation and Partnerships

Mr. Shirau Fujisawa
Chief Executive Officer
Survey Research Center Co., Ltd.
Japan

Encl. ARISE Terms of Reference